



Dear ,

Western Week is Bee County's largest and longest running festival that was started over 37 years ago and has since become a Beeville tradition. Bee County Western Week Celebration is now a permanent partner with the Go Texan Scholarship Committee. Our Beeville Western Week Celebration Committee has decided to support Coastal Bend College in Beeville with a donation in scholarship funds. The Western Week Celebration Committee this year is partnering with the Junior Service League, Parade Committee, Bee County Expo Center, Coastal Bend College Criminal Justice Department & The Vineyard.

The dates of Events:

Miss Western Week Pageant-October 10, 2009

High Heel Run-October 15, 2009

Western Week Golf Tournament-October 16, 2009

Chamber of Commerce Parade- October 17, 2009

Bee County Area Go Texan Cook-Off-October 17, 2009

Western Week Festival & Rodeo-October 16-18, 2009

Your involvement would be greatly appreciated, look forward to hearing from you. My contact number is 542-0567 & email address is joanareilly@gmail.com. I have attached a list of sponsorship packets available.

Individual contributions of any amount are appreciated. All contributions are tax-deductable.

Please make payment donations to:

Bee County Western Week Celebration©
P.O. Box 4249
Beeville, Texas 78104

**Sincerely,
Joan A. Reilly**

[Type text]



\$2,500.00---Platinum

- Business Name Recognition in ALL Print advertising
- Western Week Web Advertisement with link to your website
- Newspaper- Bee County, Refugio & Live Oak
- Name Recognition on Kicker 106, Classic Rock 107.1-Beeville; K99 Country & 99.9 Spanish-Corpus Christi
- Table Tents-distributed to restaurants and businesses
- Product Display Booth (10 x10) or Exhibit Space outdoors 20' X 20'
- 2- (3 x 5) Color Digital Banners in Pavilion
- VIP Rodeo Box for 8 (Beverages & Hors'dorves provided)
- 12 General Admission Rodeo tickets (your choice of performance)
- 12 Dance Tickets –Reserved Seating & VIP Room (Saturday Night)
- 40 Daily Admission Passes to Festival
- Logo on Calendar of Event, located in Entrance Area
- Access to Exclusive VIP Area and Parking

\$1,500.00---Gold

- Name Recognition in Selected Print Advertising
- Newspaper- Bee County, Refugio & Live Oak
- Name Recognition on Kicker 106, Classic Rock 107
- 2- Full Color Digital Banners in Pavilion (3 x 5)
- Western Week Web Advertisement
- 40 Daily Admission Passes to Festival
- VIP Rodeo Box for 4 (Beverages &
- 8 General Admission Rodeo Tickets (your choice of performance)
- 8 Dance Tickets – VIP Room (Saturday night)
- Logo on Calendar of Events located in Entrance area
- Access to Exclusive VIP Area and VIP Parking



\$1,000.00---Silver

- Business Name in Selected Print Advertising
- Business Name Recognition on Kicker 106, Classic Rock 107
- Color-Digital Banner in Pavilion 3'X 5'
- Listed on Western Week Web site
- 40 Daily Admission Passes to Festival
- 4 General Admission Rodeo Tickets (your choice of performance)
- Access to Exclusive VIP Area and VIP parking

\$750.00---Bronze

- Business Name in Selected Newsprint Bee, Refugio & Live Oak Counties
- Listed on Western Week Web site
- Selected Radio spots Kicker 106, Classic Rock 107
- 2 x 8 Banner Signage on Festival grounds
- 30 Daily admission passes to Festival
- 2 Rodeo tickets (you choose performance)

\$450.00---Copper

- 2 x 8 Banner (one color) signage on festival grounds
- 20 Daily admission to Festival

\$250.00 Friends of Western Week

- Signage on Festival grounds
- 10 daily admission passes to festival